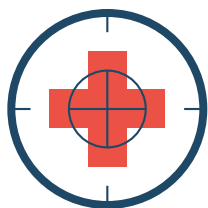


# THE RISE OF HEALTHCARE DATA BREACHES



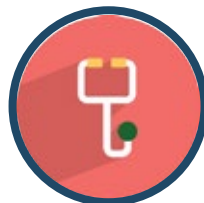
## HEALTHCARE

is the **#1 industry** in terms of records compromised

## WHO IS GETTING HACKED?



Healthcare Insurers



Healthcare Providers



Business Partners

## DATA BREACHES ARE LARGE AND COSTLY



### 112 MILLION

health records were compromised in 2015



### 91%

of healthcare organizations have experienced at least one data breach in the past two years.

**HALF** of all healthcare organizations have little or no confidence in their ability to detect all patient data loss or theft.

### 40%

experienced more than 5 breaches in the past 2 years





Data breaches could be costing the healthcare industry

## \$6 BILLION

(The average cost of a data breach to an organization is \$2.1M+)



Business associates of these organizations are also at risk - on average, data breaches cost them

## \$1 MILLION

*"The healthcare industry is generally about 10 years behind the financial services sector in terms of protecting consumer information."*

*"Criminals have discovered how much personally identifiable information sells for on the black market, and health-care companies are really good targets for personally identifiable information."*

- Vice President and Distinguished Analyst, Gartner Research

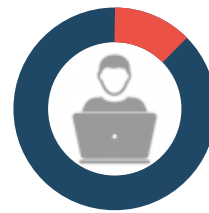
## CRIMINAL ATTACKS RISING

For the first time, criminal attacks are the **#1 cause** of data breaches in healthcare



### 78%

of study respondents cited web-borne malware attacks as the cause of security incidents



### 12%

of attacks were due to a malicious insider

## MAKE SURE YOUR ORGANIZATION IS PREPARED

to help protect your organization from becoming a target of cyber-attack, make sure to:



Implement FIPS 140-2 and AES256 certified data security solution



Regularly train staff on how to recognize malicious attacks



Proactively monitor network access

Protect your organization with Wowrack's HIPAA Compliant Healthcare Cloud Solution:

wowrack.com

1 (866) 883-8808

sales@wowrack.com

#### SOURCES:

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Ponemon: 2015 Cost of a Data Breach Study - United States  
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